



Geneva, 22 March 2018

To whom it may concern,

On behalf of the Schwab Foundation for Social Entrepreneurship, I would like to share some elements about Paula Moreno and her organization Manos Visibles.

The Schwab Foundation for Social Entrepreneurship provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. Each year, it identifies a select community of social entrepreneurs and engages it in shaping global, regional and industry agendas that improve the state of the world in close collaboration with the other stakeholders of the World Economic Forum.

To select the leading social entrepreneurs around the world who are working on transformative social change, the Schwab Foundation conducts a thorough due diligence process including analysis of the business model, reference checks and outside expert review.

This year we received 299 applications and Manos Visibles made it to the final round of 15 organizations worldwide, and 1 of the 3 organizations from Latin America to make it to this stage.

The Schwab Foundation board identified a number of elements of Paula Moreno's model: her clear focus on dismantling systemic discrimination facing people of Afro-Colombian descent, and her proven track record of empowering young people with the skills, tools, and professional networks they need to succeed in leadership roles. In particular, the board members felt that the Poder Pacifico, Conexion Pacifica, and the various Masters and trainings that Manos Visibles offer are extremely promising.

We are interested to follow the progression of Manos Visibles and glad to keep on engaging with Paula Moreno in her capacity as Young Global Leader of the World Economic Forum.

If you need any further information, please feel free to contact me at the details below.

Sincerely,

A handwritten signature in blue ink that reads "G. de Ganay". The signature is fluid and cursive, with a long horizontal stroke at the end.

Gwendoline de Ganay

Community Lead

Schwab Foundation for Social Entrepreneurship

World Economic Forum

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